



**ARAB
DIGITAL
FUTURE**
*Building
digital trust
and fruitful cooperation
environment*

New Global Star in the
DIGITAL INDUSTRY

HE/Dr. Talal Abu-Ghazaleh



طالال أبو غزالة العالمية
Talal Abu-Ghazaleh Global

HE/Dr. Talal Abu-Ghazaleh

Chairman and Founder
of Talal Abu-Ghazaleh
Organization (TAG-Org)

New Global Star in the **DIGITAL INDUSTRY**

HE/Dr. Talal Abu-Ghazaleh

The coronavirus pandemic has affected health, economic, educational, and social aspects of human life. The region's countries, like the rest of the world, have imposed preventive measures to reduce the number of infections and save the lives of their citizens. These measures included adopting remote work in all institutions and remote learning in all schools and universities.

This made having technological devices and internet connectivity in every home and institution a necessity to partake in remote work as well as communicate in both personal and professional capacities. This required companies specializing in digital transformation to aid businesses in the adoption of technology to continue operation in the restrictive environment that the pandemic brought with it.

Our world is now facing a new reality with there being a greater need for such companies as digital transformation necessitates owning digitization tools, such as computer devices, tablets, and even smartphones. This created a rise in the global demand for technical devices, which caused supply shortages and soaring prices.

This is exactly where the Talal Abu-Ghazaleh Global (TAG.Global) came into prominence in the digital industry. It has been providing digital transformation services and digitization tools through Talal Abu-Ghazaleh for Technologies (TAGTech), which has been satisfying the needs of regional and international markets with various technology devices that have leading specifications and are available at competitive prices. TAG.Global was a pioneer in digital transforming its processes at all levels and in all the services it provides.

It has an impressive track record of assisting major public and private institutions across the world to digitally transform through its consultancy services, digital software products and technology devices produced under TAGTech.

In a very short time, TAGTech has become one of the most robust, competitive technology companies globally, thanks to the high specification devices and competitive prices it is offering. It also contributes to local and regional economies by manufacturing more than fifteen technology devices in China, such as laptops, tablets, smartphones and others, that are sold in more than fifty countries around the world.

In addition to its factory in China, TAGTech has built its first factory in the Arab world in the Arab Republic of Egypt. It will design and produce technical devices through experts specialized in the field of manufacturing and development, with the latest specifications and at very competitive prices, to suit all needs. The company has also started recently building its third factory in Jordan.

The two-year old company is now the leading supplier of technical devices such as laptops, tablets, and smartphones to many retail centers because of the increasing demand for its various devices, thanks to their high quality and affordable prices compared to other brands.

In a short period, which coincided with worsening economic conditions, TAGTech has become a pioneer in the Arab and global markets by abandoning the traditional tactics and making the latest technology devices available to all without restrictions or conditions. This has encouraged the company to continue further on its journey and release more products with specifications that meet the needs of all segments of the community and becoming the first Arab company to manufacture smart devices.

HE/Dr. Talal Abu-Ghazaleh

